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The Online-Shop REVOLUTION



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THE ILLUSION OF JOB SECURITY AND THE DAWN OF A NEW ERA

The perception of job security is a deceptive concept that lulls many people into a false sense of security. Once upon a time, most people believed that their job was secure. This assumption was based on an era of stability and predictability. However, times have changed, and with them, so has the nature of work and labor markets.

Waking up from this illusion of security often only begins when you yourself are affected. It is like an abrupt awakening from a long, deep sleep. Sometimes, life changes overnight and suddenly, you find yourself in a reality where the old rules and securities no longer apply. As an employee, you are often at the mercy of the whims of the market and the decisions of management without having any real influence on your own professional future.

Globalization has fundamentally changed the world economy. Take electric cars, for example: they are not only revolutionizing the automotive industry but also supply chains. Traditional suppliers that manufacture parts for combustion engines are facing the end if they do not adapt. These changes are symptomatic of many industries in which old business models are being replaced by new technologies.

Disruptive companies such as Amazon and Uber are examples of how traditional industries are being turned upside down. The death of stores in city centers caused by online retail and the changes in the cab industry brought about by ride-hailing companies such as Uber show how quickly markets can change. These disruptions often lead to job losses in traditional sectors.

On the one hand, digitalization offers enormous opportunities, but on the other, it is also changing the world of work. Bank branches are closing as more and more people use online banking. The digital euro could further revolutionize the financial sector. In medical technology, the use of AI enables more efficient and accurate diagnosis and treatment, but also changes the role of the traditional doctor. While a doctor sees a limited number of patients every day, an AI can analyze thousands of cases every day.

In view of this uncertain working environment, it is becoming increasingly important to build up several financial pillars. A second mainstay can take the form of a side business, an investment, or freelance work.

An interesting option in this area is companies with online platforms that allow their users to share in the profits without the need for a financial investment. These concepts allow you to develop your own entrepreneurial activity by recommending products and thereby participating in the profits. There is also the option of establishing an additional online presence around the world at no additional cost. This can not only be a permanent and passive source of income but can also provide valuable knowledge in the areas of customer relations and network building.

Conclusion

The illusion of job security in a rapidly changing world, where traditional professions are threatened by globalization, disruptive technologies and digitalization, makes it essential to seek financial independence through alternative sources of income such as online stores that offer passive income and valuable skills.